



ISI Independent
Schools
Inspectorate

ISI logo guidelines

2023

Our logo

The logo consists of the letters 'ISI' in a large, bold, purple sans-serif font. To the right of the 'I' is the text 'Independent Schools Inspectorate' in a smaller, black, sans-serif font, arranged in three lines: 'Independent', 'Schools', and 'Inspectorate'.

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Our main logo is made up of the initials 'ISI' and the words 'Independent Schools Inspectorate'.

Logo size and space

To make sure the logo has space to stand out there is a minimum exclusion zone equivalent to the width of the S in ISI. This means the safe space can be determined in proportion to the logo at any size.

The minimum size the logo can be displayed at is 30mm before it will be too small to read.

The ideal size for an A4 page is 65mm wide.

A micro logo, using just the initials, is available for small places, like the website favicon.



Logo use

You should not:

- change the colours of the logo
- change the opacity of the logo
- outline the logo
- skew, squash, stretch or distort the logo
- use the logo on a background with similar tones

Main logo



Black logo



Inverted logo



White logo



